**BHARATH**

**RAJESH**

Carrier Objective

I am looking forward to work in an organization, which provides the environment for growth with competent and strong leaders in Digital Marketing and front-end.I have an urge and inclination for learning new technologies, a strong work ethic combined with a commitment to excellence in all projects undertaken.

Experience

MPOKKET(Fintech) |11/2021-03/2023

LEVITICA TECHNOLOGIES Pvt.ltd |04/2023-still now

●Hands-on experience on **HTML,CSS ,BOOTSTRAP ,JAVA SCRIPT,PHP, WORDPRESS, SEO, SMO, SEM, SMM, CANVA, FIGMA, LOCAL SEO & HOSTING DEPLOYMENTS.**

●Collaborated with cross-functional teams to develop and execute link building campaigns, resulting in a 150% increase in traffic and high-quality back-links.Conducted in-depth keyword research and implemented on-page optimization strategies, resulting in a 100% increase in organic traffic and improved search engine rankings.Implemented effective content and link building strategies for a client,resulting in a remarkable traffic surge to 1 million visitors.Delivered an impact content strategy for a project, resulting in three articles securing first position rankings on Google and driving a remarkable 100% increase in organic traffic.Generating topic ideas and keywords for the blogs and overseeing content creation.Monitored website performance using Google Search Console, identified areas for improvement, and implemented conversion rate optimization strategies, resulting increase in conversions.Carrying out website technical audits, analyzing and executing SEO strategies.Worked on a project focused on enhancing local **SEO,SEM,SMO,SMM**.

●Hands-on experience in UML architecture designing of fintech & web app project,making responsive UI,Integrating the API’s without having any issues like CORS,worked on micro-services in php with angular,having MVC experience on laravel frame work of php,Integrating high security dbs like cock-roach DB,mysql to secure the data from the sql injection by using different nodes of DB.Worked on multi-threading service worker in js to run the functionalities in high scaling level.Worked on registration,login and logout functionalities by using JWT and AUTH 0 sevices of google.Making websites from end to end as per client requirement and making web app of fintech CRM’s and service based clients by interacting in the project analysis meet with fully responsive of the UI.For web app worked on angular with bootstrap,angular materials.Worked on rank-math for ranking a website or webpage in the top SEO.

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### B.Tech Digital marketer

### Contact

**8978126841**

### **[bharathfedm@gmail.com](vmsbharathrajesh@gmail.com)** Education

**SSC|AMG INTERNATIONAL|9.5 GPA**

**DIPLOMA|SBTET|9.0 CGPA**

**BTECH|JNTUK|8.5 CGPA**

### Skills

* **HTML 5 **
* **CSS 3 **
* **BOOTSTRAP 5 **
* **JAVASCRIPT **
* **SQL **
* **PHP **
* **DIGITAL MARKETING **
* **MANUAL TESTING **
* **WORDPRESS** 

### Softwareplatforms&

### frameworks

* **JIRA (AGILE) **
* **ANGULAR **
* **GITHUB**  ****
* **POSTMAN **
* **VERCEL** 
* **WEBSTROM **
* **VS CODE **
* **BLUEHOST **
* **PROFREEHOST** 
* **MYSQL(WB)** 

Projects

* **AKASH TECHNO - <https://akashtechno.com/>**
* **VYSHNAVIGRAND - <https://vyshnavigrand.com/>**
* **VIZAGDRIVEIN - [https://vizagdrivein.com/]( https:/vizagdrivein.com/)**
* **ADIBAS -** **<https://adibabs.com/>**
* **PAYLATTE - <https://www.paylatte.com/>**
* **MPOKKET -** **[https://mpokket.in/]( https:/mpokket.in/)**
* **DCM** - **<https://designcareermetrics.com/>**
* **LEVITICA -** **[https://leviticatechnologies.com/]( https:/mpokket.in/)**
* **SRIPRAKASH -<https://spsskkd.spss.edu.in/>**

Designations

* **DIGITAL MARKETING SPECIALIST**
* **SEO EXECUTIVE**
* **WEB DEVELOPER**

Git Hub

* <https://github.com/Assertivedreamer?tab=repositories>

Declaration

I hereby declare that the above furnished information is true and correct to the best of my knowledge and belief.

Place: Bangalore Name:**BHARATH RAJESH**